

FICCI Higher Education Summit 2007

An Assessment of Needs and Gaps

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MARCH
Marketing Consultancy & Research
Adding Value Through Knowledge

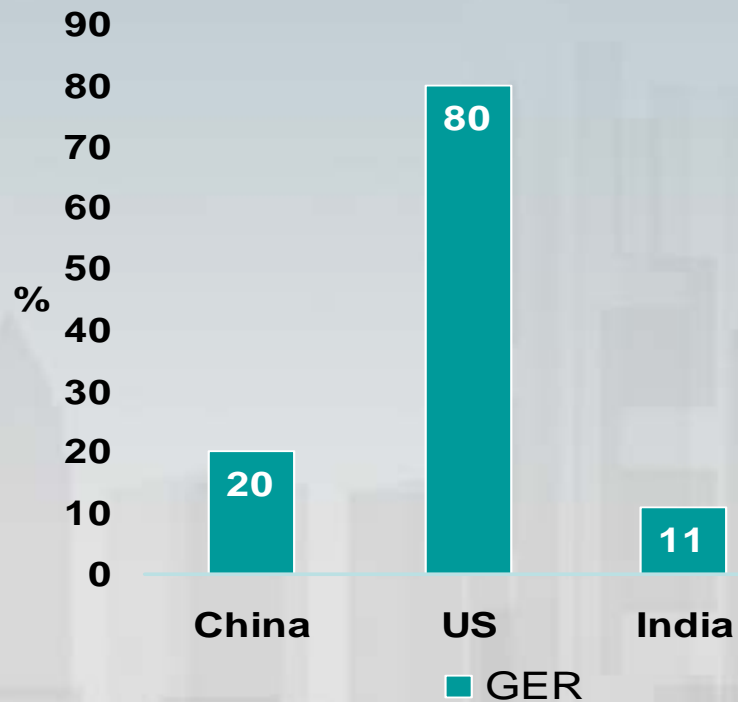


Mandate

As a Knowledge Partner, the mandate to MARCH was to identify critical areas which have a bearing on establishing India's leadership in the knowledge economy



Current Status

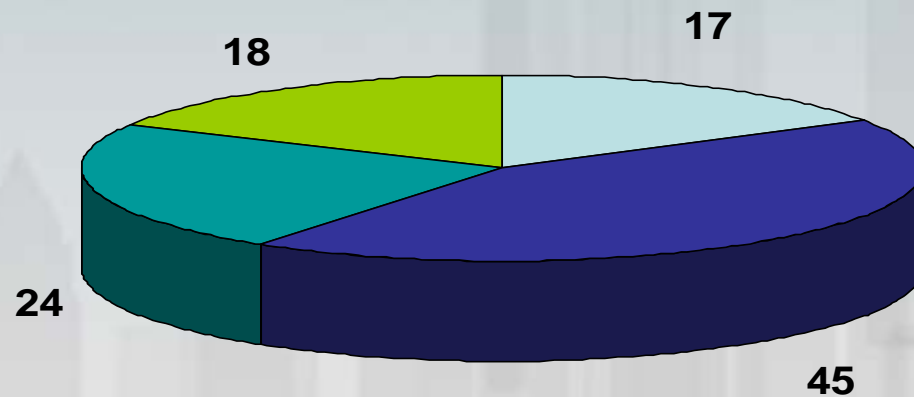


Enrolment : 10% of the eligible population against a “norm” of a minimum of 20% for a knowledge economy



Current Status

Current Streams



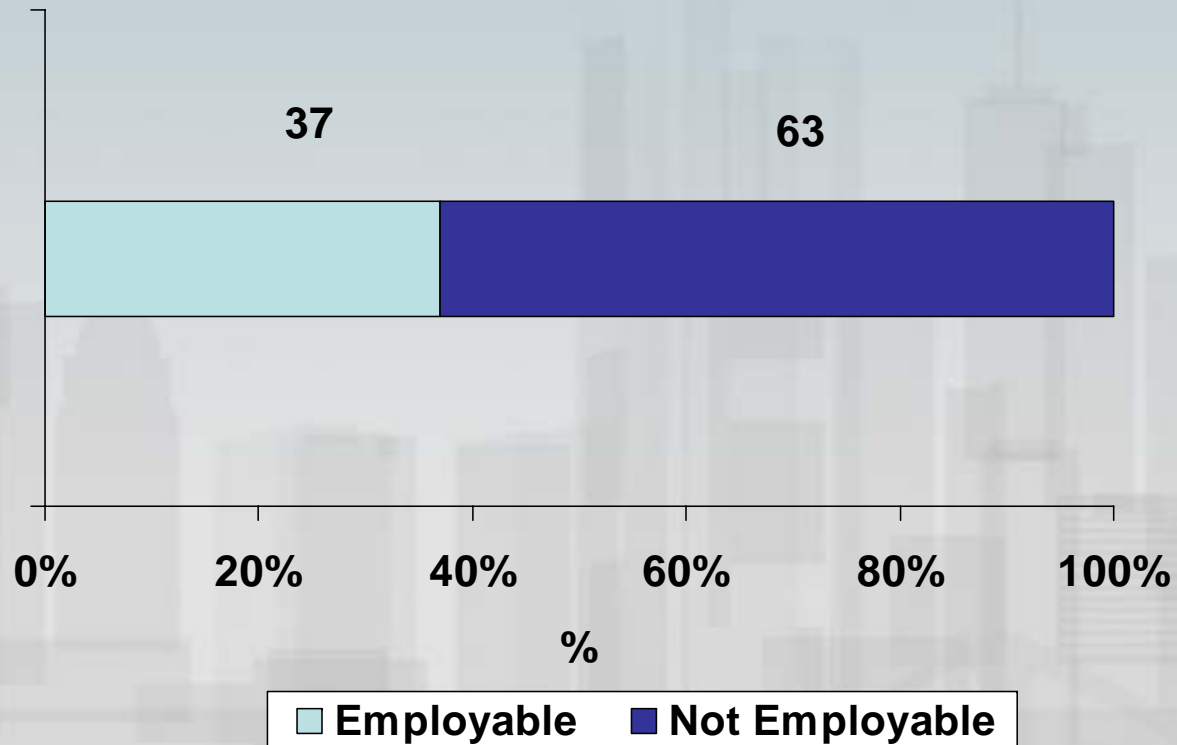
Professional Arts Science Commerce

Relevance : Mismatch between demand and supply of relevant skill sets



Current Status

Employability

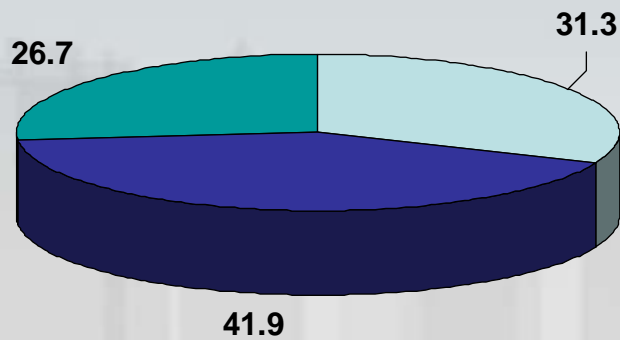


Quality : One-third are employable

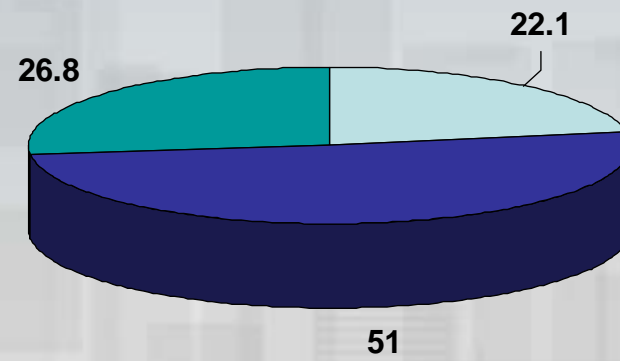


Current Status

GDP(1991-92)



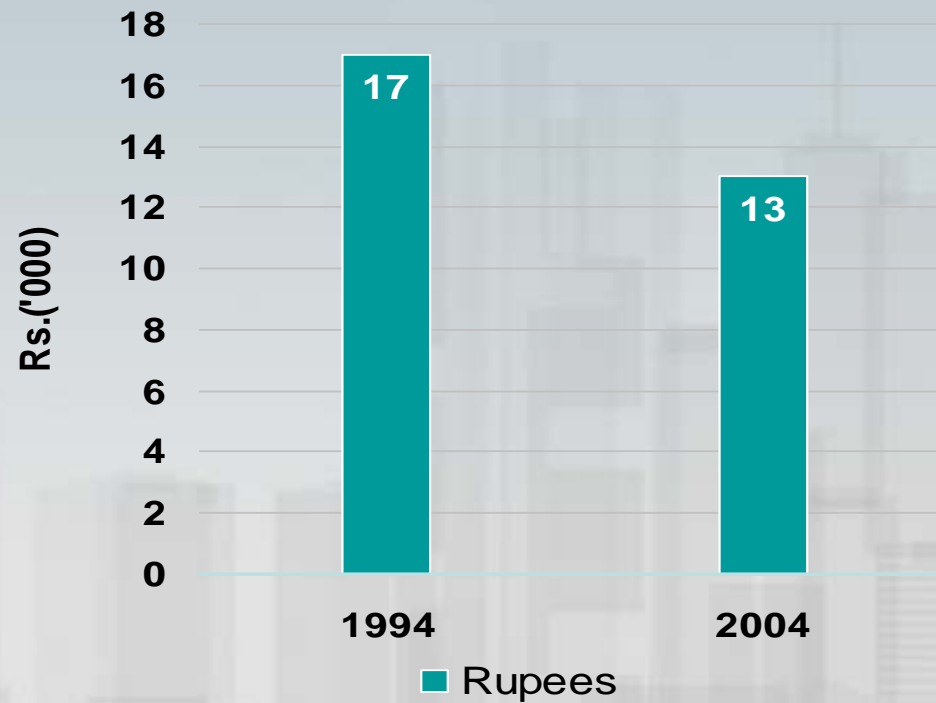
GDP(2006-07)



The changing Workforce demographics



Current Status

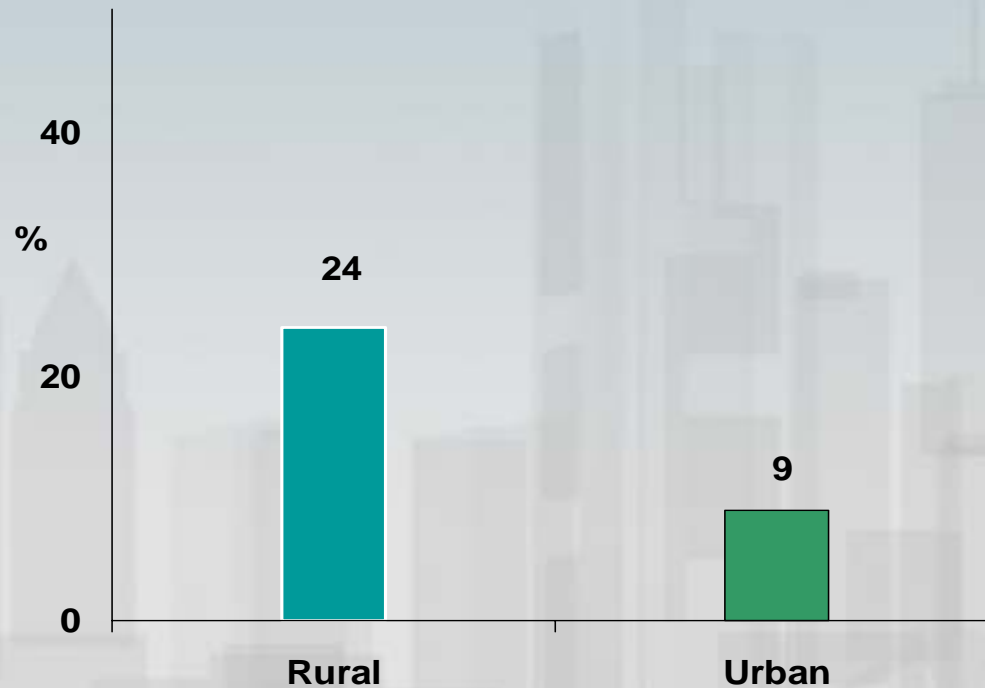


Financial Outlay : Central plan outlay per capita declining over the years



The Needs

Inclusiveness

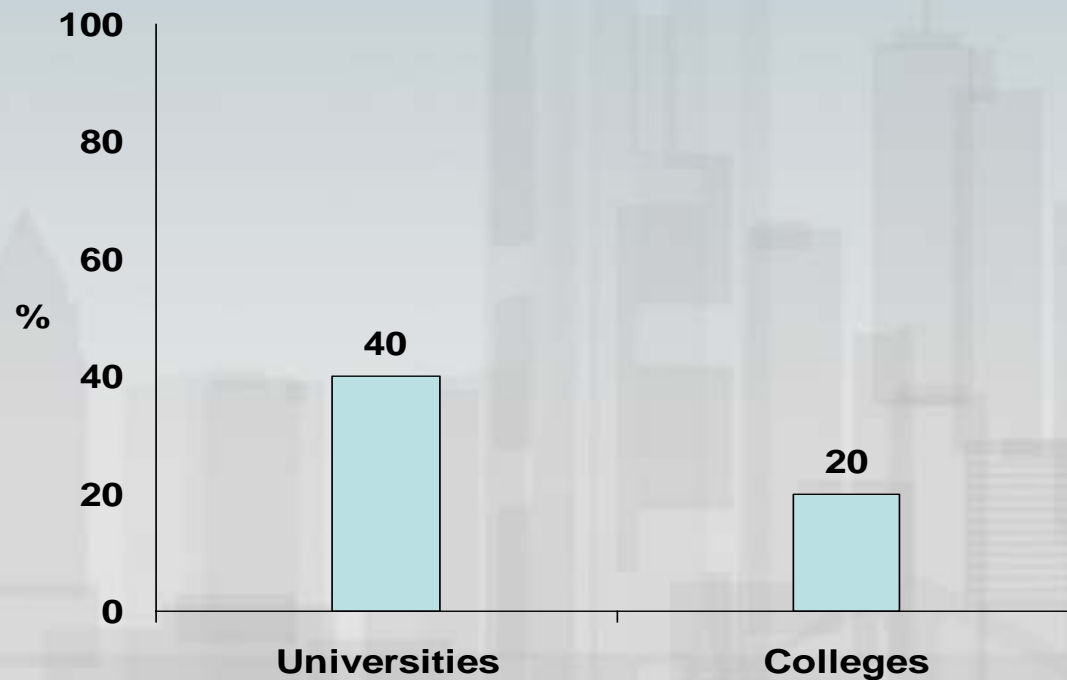


Inclusiveness : To address inequity across locations and gender



The Needs

Accredited



Quality : Rating and quality assurance mechanisms



The Needs

Annual Shortage	%
Retail	50
Financial Services	80
Faculty	40
Biotechnologists	80

Skill sets do not match emerging sectors demand



The Needs

Financial Outlay: To increase to at least 1% of GDP from current levels of 0.4%

This calls for resource generation , efficient allocation and effective utilization

Autonomy: To achieve efficiencies in Output.

“American Higher Education depends on capacity to respond... Success depends on flexibility..” Lawrence Summers



The Gaps

Access Related

Incorporating systems to monitor and address aspirations / expectations of students.

Planning to address “inclusiveness” through spread of universities and colleges

Facilitating financing for education

Leveraging IT for content as well as for distance learning



The Gaps

Quality Related

Curriculum

Providing autonomy to address market needs

IAL

Putting in place an institutional framework

Faculty

Creating an ambience to attract talent

Governance

Reviewing existing systems

Research

Reviving the ambience

International linkages

Permitting Cross fertilization



The Gaps

Funding Related

Planning for augmentation of resources from the government sector and its allocation.

Putting in place guidelines for regulation of private investments through a proper licensing mechanism

Examining the feasibility of a pragmatic public private partnership (PPP) .



Change Agenda

Policy

- Address regulatory issues with respect to access / autonomy / public private partnership / private sector / foreign institutions
- Review existing monitoring systems to meet current performance parameters
- Budgetary allocation based on requirements to achieve GER and relevance



Change Agenda

Operational

Review and revamp governance and performance with respect to

- Curriculum
- Pedagogy
- Students aspirations
- Recruiter's perception
- Ranking and accreditation
- Generate internal resources



Change Agenda

Operational

Explore and identify synergy with academia for mutual benefit

Possibilities:

- Clusters
- Developing index
- Joint research and its commercialization



Thank You